**PHOTO CONTEST RULES AND REGULATIONS**

**Photo contest “appuntamento al #museopiaggio!”**

The photo contest called “appuntamento al #museopiaggio!”, which from now on will be simply defined as “Photo Contest”, aims at realising a Piaggio Museum calendar, in which the best pictures, selected by a jury, will be inserted for each month of the year 2019, outlined as follows in Article 5: The pictures must be taken in specific areas of the museum. The winners will receive a copy of the 2019 calendar, which will be printed by the Piaggio Foundation.

In order to take part in the competition, entrants in the Photo Contest must fully comply with the following rules.

**ART. 1 ORGANIZATION**

The Photo Contest is organised by the Piaggio Foundation and will take place in special exhibition areas. The participants can take pictures in the 12 Museum areas marked by a specific banner containing a Geolocation logo and the hashtag of the area: they can publish them on their Facebook and Instagram profiles, tag the Museum but must use the hashtag #appuntamentoalmuseopiaggio; furthermore, it is highly recommended to use the hashtag corresponding to the photographed area.

**ART. 2 THEME**

The project aims at involving the visitors and make them play an active role in the promotion of the Museum, which has recently been enlarged and renovated. The visitors are asked to take original and personally inspired photos, which will be used for the creation of the 2019 calendar.

**ART. 3 ENTRY RULES**

The Photo Contest is open to professional and amateur photographers, provided they are 18 years old or over. Each participant can submit only one picture. Members of the jury and their relatives, as well all the staff working on the organization of the Photo Contest, are not eligible to take part in the competition. This Photo Contest is not subject to ministerial approval pursuant to D.P.R. n. 430 of 26/10/2001, article 6. Entries for the Photo Contest can be submitted from 9.00 a.m. on June 21st, 2018 to midnight of Thursday, 20th September.

**ART. 4 TECHNICAL FEATURES OF THE PHOTOS**

Both black and white and color photographs, with either vertical or landscape format, are accepted. The following are not accepted: photos containing living persons and photos for which copyrights and/or release forms are required. The pictures must be unpublished and taken only during the Photo Contest. Pictures that do not comply with these requirements will not be taken into consideration by the judges.

**ART. 5 THE JURY**

The decision of the jury, which is made up of professional photographers and of Piaggio Foundation staff, will be final and irrevocable. During the evaluation phase the jury can decide to mention other pictures worthy of recognition.

**ART. 6 AWARDING OF PRIZES**

The results of the Photo Contest will be shared on the social profiles of the Museum within 7 days after the end of the Contest. The winners will be informed through social media and will be asked to supply their telephone number and email address. The winners will receive a free copy of the Calendar that will be realised by the Piaggio Foundation. This Calendar will be on sale at the Museum Bookshop. Revenue from sales will be used to maintain and improve the projects of the Museum.

**ART. 7 PRIVACY, RESPONSIBILITY OF THE AUTHOR AND POSSIBILITY OF EXCLUSIONS**

Every entrant in the Contest will bear responsibility and civil liability for their own works, exonerating the Piaggio Foundation from any accountability. Under no circumstances can the pictures submitted contain sensitive data. Every participant must state that the photo is his or her own original, unpublished work, is not about to be published and does not infringe on the copyright or any other rights of any person or entity. The jury is also free to exclude entries from the competition and can decide not to publish pictures that do not comply, in appearance and content, with the requirements indicated in this document or with the generally accepted rules in terms of public morality, ethics and decency, rules necessary to protect both participants and visitors. Therefore, the jury will not accept inappropriate or offensive images which infringe upon human and social rights.

**ART. 8 COPYRIGHT AND USE OF MATERIALS FROM THE PHOTO CONTEST**

The authors of the pictures retain exclusive copyright of their works and they will authorise the Piaggio Foundation to use them for free for:

i) The creation of the 2019 calendar, for events and publications related to the Contest, and for activities linked to its advertising campaign.

ii) The publishing, both online (on websites and/or social media) and on any digital and/or paper-based document.

The Piaggio Foundation has the only obligation to quote the name of the author of the picture. Furthermore, all personal data provided by the participants in this Contest will be used for activities related to the Piaggio Foundation and its objectives. The information and materials submitted will not be returned but will remain the property of the Foundation.

**ART. 9 AMENDMENTS TO REGULATION**

The jury has the right to amend this regulation document, provided it is useful for the Contest. All amendments will be promptly posted on the website www.museopiaggio.it in the section “Amendments to Regulation”.